

Middle Managers' Pitch Competition

TERMS & CONDITIONS - SUMMARY

GOAL: to grow and improve the adaptability, courage, public speaking and presentation skills of middle managers attending the conference

SELECTION PROCESS | ABSTRACT Wed May 1 from 10:25am - 10:40am

- Up to a maximum of 5 delegates (on a first come first served basis) will be allowed to present an abstract/summary of their presentation on the main topic: "Beyond Technical Skills and into Power and Soft Skills" within 2 minutes. Entries close off when we have 5 entrants or at 10:00am (whichever occurs first).
- Live voting will take place using Slido.com so all 5 entrant names can be presented to the audience of their peers who will choose their top 3.

PITCH PROCESS | PRESENTATION Thu May 2 from 8:15am - 9:15am

- The three (3) delegates selected from Day 1 are to present for 10 mins each, then field questions from the judges and the audience.
- The 3 judges will select the best presentations based on 5 criteria:
 - i. accuracy of info, ie, how it stands up to fact checks, scrutiny and comparative literature on the topic (20pts)
 - ii. depth of experience demonstrated (20pts)
 - iii. Creativity and engagement of the audience (20pts)
 - iv. Newness of insight (20pts)
 - v. relevance to conference theme (20pts)
- 10 points will automatically be deducted for going over their time.

ANNOUNCEMENT OF WINNER Thu May 2 from 10:45am - 10:53am

- The winner will receive:
 - A ticket to Business & Personal Etiquette Conference in November 2024
 - A personal branding session with PR Chick Naomi Garrick
 - The video of their presentation will be shared on MYMC's YouTube channel
 - Promotion as winning speaker on MYMC social media platforms.
 - A certificate of commendation
 - Other prizes to be confirmed